



swiss
marketplace
group

Product Manager - Private Clients, Digital Marketplace, Automotive (f|m|d) - Zurich - Hybrid Work

Thurgauerstrasse 36, 8050 Zürich, Switzerland

Full-time

Company Description

Welcome to SMG Swiss Marketplace Group AG

We are a pioneering network of online marketplaces and a leading European digital company that simplifies people's lives with forward-looking products. We aim to meet the most demanding user needs with our marketplaces. We provide our customers with the best tools for them to be successful today and in the future.

Job Description

Join us in this exciting role and support our Automotive team on our newly created position of Product Manager - Private Clients, responsible for building and managing the lifecycle of the product portfolio of private clients.

About the Role

SMG Automotive product portfolio encompasses the AutoScout24 and Motoscout24 brands, two leading Swiss marketplaces for listing and searching for motor vehicles. We are on a mission to grow our private clients business by double digits by creating state-of-the-art products that empower private sellers to make the most efficient and informed decisions along the car-selling journey.

The products you'll help to build and shape touch thousands of users in the Swiss automotive space every single day. Your job will be to collaborate with our Director Private Clients, grow the revenues and market share of our private clients business and shape a new value proposition, by significantly improving the car selling experience for private customers.

The role we're looking to fill is a career-defining opportunity for someone passionate about this mission as well as product management who wants to lead cross-functionally a world-class team of engineers, designers, and researchers and is based in Zurich.

As part of the product management team, you will work closely with our partner teams to plan, discover, deliver, improve and maintain the private portfolio of products: Sales, Marketing, Monetisation, Ads, Customer Engagement, Customer Support, Security, Data Protection, and CRM.

What you will be doing

Your primary responsibility is to lead the cross-functional scrum team to discover and deliver products that are viable, valuable, usable and feasible. You will be responsible for the outcomes of your scrum team. This includes:

- Shaping the vision strategy and KPIs for the Privates product portfolio and making product decisions that contribute to the revenues and profitability of your products
- Managing the roadmap and product life cycle: capture work from a wide range of inputs (trends, insights, product health metrics, international peer benchmarks), understand and prioritize this work so your team is always working on the most impactful projects
- Act as a bridge between the business stakeholders, technical teams and customers to ensure all perspectives are

integrated into the product development process

- Knowing the problems that you're tackling through research and regular interaction with customers; define and frame those problems for the team
- Collaborating with your scrum team in thinking big, to imagining future solutions that solve these problems
- Evaluating if your solutions have solved the problem through quantitative and qualitative measures, both in Beta and after full release
- Owning and maintaining the quality of the product areas your scrum team is responsible for; delivering high quality in every release. This includes data quality

Qualifications

- Bachelor degree in business, design or engineering. MBA preferred
- 5+ years experience as a product manager, with a proven track record of shipping impactful digital consumer products, in a fast-paced company
- Expertise working on mobile app and web platforms, ideally for a marketplace
- Demonstrable experience of leading cross-functionally a team of UX/UI designers and engineers, and working with distributed cross-functional teams
- Experience working with qualitative customer insights and quantitative customer data to inform decisions. Conducted research, a/b tests
- Ability to clearly communicate product decisions and rationale behind them. Comfortable making decisions without consensus. Helps others make decisions by being persuasive
- Ability to create strong interpersonal relationships across teams and hierarchies
- Aims high and takes ownership for delivering business and product outcomes, understanding and addressing the needs of internal and external stakeholders. Eager to make a difference
- Fluent in English and German

Additional Information

Why you will love working here

- We are a young team in an inclusive and positive environment
- You get the possibility to challenge the existing and make a real positive impact on the daily lives of realtors

In addition, SMG offers you:

- 6 weeks of holidays (with the possibility to buy up to 10 additional days)
- 40-hour week (flexitime with a cap at 45 hours - We take work-life balance seriously)
- 4 months' notice after the probationary period
- SBB Half-Fare Card
- You travel 1st class between SMG sites in Switzerland
- 18 weeks maternity and 6 weeks paternity leave (also in case of adoption)
- Professional accident and supplementary insurance (100% covered by SMG)
- No fixed office days (you work where you feel most comfortable)
- Independent counselling centre for personal and psychological problems
- Gender-neutral fair pay with clearly defined career profiles
- Choose your hardware (Mac, Windows or Linux + monitor for home)
- Choose your mobile phone (iPhone, Samsung, Pixel)

Disclaimer

SMG Swiss Marketplace Group AG primarily engages directly with candidates. We do not accept unsolicited resumes or candidate profiles from recruitment agencies unless we have specifically requested their assistance for particular roles. Any submissions made without a prior request from our Talent Acquisition team will not be acknowledged or considered. We appreciate the understanding and cooperation of recruitment agencies in respecting this policy.

About Us

SMG Swiss Marketplace Group AG. is a pioneering network of online marketplaces and cutting-edge European digital company that simplifies people's lives with innovative products.

SMG Swiss Marketplace Group AG. provides customers the best tools to meet their life decision needs. The portfolio includes Real Estate ([ImmoScout24](#), [Homegate](#), [Immostreet.ch](#), [home.ch](#), [Publimmo](#), [Acheter-Louer.ch](#), [CASASOFT](#), [IAZI](#), [Flatfox](#)), Automotive ([AutoScout24](#), [MotoScout24](#)), General Marketplaces ([anibis.ch](#), [tutti.ch](#), [Ricardo](#)) and Finance & Insurance ([FinanceScout24](#)). The company was founded in November 2021 by TX Group AG, Ringier AG, La Mobilière and General Atlantic.

Job Location



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Posted by
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